Henry Lawson Camera Club
Photo Essay Judging Criteria

	A	B	C
A - Artist Statement	A comprehensive artist statement that clearly explains the rationale for the individual images and the overall aim of the portfolio.	A detailed artist statement that explains the photographer's intentions.	A brief artist statement that gives a general idea of the photographer's intentions.
B - Visual Sequence	Images are arranged in a cohesive and innovative way.	Images arranged in a cohesive way	Sequence of images lacks unity and may seem random
C - Overall Conceptualization	Images visualize the major aspects of the theme; theme and images support and comment on one another; theme is innovative and clearly defined.	Images correspond to the major aspects of the theme, but illustrate rather than visualize them; theme is well-defined.	Images loosely connect to the theme; theme is vague and its definition overly general.

An Artist Statement is an artist's written description of their work. The brief verbal representation is about and in support of, his or her own work to give the viewer understanding. As such it aims to inform, connect with an art context, and present the basis for the work; it is therefore didactic, descriptive, or reflective in nature.